

BIOGRAPHICAL SKETCH

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Mr. Lansburg is a Moeur Scholar and earned his Bachelor's degree from Arizona State University in biopsychology and statistics. In his current position as Director of Business Development, he has worked both within the ED, and throughout the hospital, to identify best clinical practices and process improvement opportunities for a health care system with over 22 facilities in six States. He is the author of over 12 peer-reviewed publications, and his research focus is patient satisfaction, throughput, care integration, and clinical practices. His background, experience, and leadership as Process Engineering Program Director for a malpractice captive insurance program includes data-based design, measurement & evaluation, and implementation skills that reduce risk and improve quality, throughput, and cost savings.